



PRESS RELEASE



A New Era in Fine Cuisine at Casa Loma.

Pegasus Group Selected as New Caterer and Foodservice Provider at Toronto Landmark

The Board of Trustees of Casa Loma is pleased to announce the selection of Toronto's Pegasus Group as exclusive caterer and foodservice provider for Toronto's premier heritage attraction effective May 1, 2009. Pegasus was chosen by a Selection Sub-committee of the Board from a field of top catering firms through an extensive RFP process coordinated by Cameron Hawkins and Associates Inc., one of Canada's leading foodservice consultants.

Pegasus' range of experience in the hospitality industry, their dedication to exemplary service standards and their particular expertise in the restoration and conservation of historical venues made them a natural selection to take on one of the country's premier function venues. Complimenting their service to evening function clientele, they will also create a refreshed, themed food experience for daytime visitors to the venue.

"We look forward to the Pegasus Group adding its unique creative flair and exceptional cuisine to Casa Loma as we implement our new vision for a re-imagined visitor experience at Casa Loma", said Richard R. Wozenilek, Chairman of the Board of Trustees of Casa Loma.

"We are enthusiastic about this newly awarded contract with the renowned Casa Loma. It is our mission to make Casa Loma a desirable setting and event venue for years to come by introducing innovative approaches that will attract the media and the general public alike." said Terry Tsianos, President of the Pegasus Group.

The Pegasus Group The Pegasus Group has enjoyed constant media attention focused on a variety of award-winning significant landmark establishments such as The Wheat Sheaf Tavern, a Toronto tradition, The Palais Royale Ballroom, Toronto's premier waterfront event destination, and The Miller Tavern, purveyors of fine seafood and top quality steaks.

These venues showcase expertise in restaurant design, construction and operations, menu development, technically demanding restoration and a respect for historical conservation. Most recently, the Pegasus Group has expanded its reach by including such highly rated, celebrity favourite restaurants Nyood and Kultura in the downtown core.

The Pegasus Group is parent corporation to a large group of exciting and professional companies. Since its inception in 1987, The Pegasus Group has acquired, developed, owned and operated more than 50 hospitality venues including important historical locations as well as a number of real estate properties, all within the Greater Toronto Area.

Growing franchises such as the award winning Fox and Fiddle with over 20 locations, Philthy McNasty's Bar and Grill, voted Canada's best sports bar, home to 10 exciting locations in and around the GTA as well as O'Grady's Tap and Grill which is a favourite among University of Toronto staff and students.

Casa Loma Casa Loma is owned by the City of Toronto and has been operated by the Kiwanis Club of Casa Loma since 1937. The Club has for many years supported various children's charitable projects within the community.

Created with reverence for a bygone era of imperial grace and splendour, Casa Loma is the enduring legacy of Sir Henry Pellatt, a prominent Canadian financier, industrialist and military officer of the twentieth century. He built his dream home almost a century ago, capturing the best architectural elements of the Gothic, Norman and Romanesque styles. The exquisitely detailed plaster ceilings, rich wood carvings, dazzling marble and luminous stained glass are a testament to his taste for opulent appointments. Casa Loma became renowned in Toronto's social circles, as home to the Pellatt's many extravagant affairs.

Today, Casa Loma enjoys a similar high profile in the social and cultural landscape of Toronto. In addition to being a major historic tourist attraction, it is a much sought after location for lavish parties, weddings, cultural events, corporate gatherings and film shoots.

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